

TECHNIQUES & TECHNOLOGIES

emerging trends in modern marketing

RAMON RAY

*Journalist, Writer,
Media Pundit, Producer*



Publisher of Smart Hustle Magazine and Small Business Evangelist, Infusionsoft, Ramon is an entrepreneur, journalist, event producer, and bestselling author of "Facebook Guide to Small Business Marketing". Ramon has hands-on experience in social media, mobile computing, computer networks, and online software. Ramon's expertise is in technology, personal branding, and networking, for business growth.

Ramon loves to mentor through The Future Project, Project Enterprise, Year Up and Network for Teaching Entrepreneurship.

what's new

Where are companies planning to spend money because of trends?

what works

What still works despite all the changes in the media we use?

what's changing

What's changing quickly, what has changed over the past year?

BETTY ANA GIOSSI

*Sr. Manager, Digital Marketing,
Social Media/Email Marketing &
Personalization, Canon U.S.A.*

DOMENICK GRAZIANI

*Lead Specialist, Strategic
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Owner; MindYolk 3D/VR Studio

our moderator:

BETH GRANGER

*Idea Generator: helping you
navigate the online/social media
landscape*

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